

## Library 102 - Secret Researcher Project - Library Site Evaluation

Student Name: Excellent Exemplar #11. Name of library visited: Pasadena Central Library2. Category of library: Large Libraries3. Date of Visit: 2/4/14Time of Visit: 12:10 PM4. Number of staff at reference or information desk: 35. Did you have to wait in line? No For how long? N/A6. Did the librarian have a friendly, open manner? Yes, she was very friendly and was very intent on finding relevant information and helping me find books.7. Question you posed to the librarian: How was the market for popular music historically changed by the British Invasion in 1960s America?8. List the **questions** the librarian asked you during the interview. How thoroughly did you feel s/he conducted the interview? Be specific in explaining your opinion.

A few questions the librarian asked me included, "Is this for school?" and "What did you have in mind with this question?" When I told her I was interested in the historical aspect of the British Invasion, she changed her search from music ~~business~~ business economics to historical ~~assessments~~ assessments which showed she was listening and adapting. However, she was only able to find reference materials which covered the subject.

9. List the **resources** [reference works, books, databases, web sites] that the librarian consulted and/or referred you to. Include the resource's title, author, Call Number, website address or other identifying information. The librarian led me to three books:

Encyclopedia of Hits: The 1960s by Dave McAleer. Call number: R781.64 <sup>6603</sup> MCA

The Billboard Book of Top 40 Hits, 9<sup>th</sup> Edition by Joel Whitburn  
Call number: R781.64 WHI 2010

The New Rolling Stone Encyclopedia of Rock + Roll. Call number: R781.6603 NEW 1995  
She consulted the Pasadena Public Library OPAC, Info Trac OneFile, and the Los Angeles Times historical database.

10 excellent! nicely detailed documentation of an interesting visit. Keep up the good work.

10. What answer [to your Question, as described in #7, above] did you find with the librarian's help?

Answer your question below, listing a quotation or statistic you located, as well as information about the source for the answer (the title, author, call number, URL, page number, etc.).

*great!*  
 From The New Rolling Stone Encyclopedia of Rock + Roll, on page 117, I found out that "between 1964 and 1966 - after the dominance of girl groups and doo-wop R+B, and just before the advent of psychedelia - British rock bands dominated the pop charts in both their homeland and the U.S." Also, they were a direct influence on mid- and late-Seventies power pop groups. From McAleer, on p.133, I found that "in April 1964, The Beatles accounted for 60% of all record sales in the U.S."

11. Did the librarian close the interview appropriately? Why or why not? The librarian did a very good job of closing the interview. She asked if I had further questions, encouraged me to find her again if I needed further assistance and referred me to other libraries which seemed to have useful resources.

12. What RUSA Guideline did you feel this library **best** demonstrated? How so? Provide the number and description of one guideline and explain your opinion of how it was demonstrated.

I feel the librarian demonstrated Guideline 5.1.7 (Takes care not to end the reference interview prematurely) best. She was very careful not to leave me until I had some resources in my hand. Although this may have caused the interview to be lengthier than most, her eagerness to ~~finish~~ finish the interview appropriately was impressive.

13. What RUSA Guideline did you feel this library **worst** demonstrated? How so? Provide the number and description of one guideline and explain your opinion of how it was not demonstrated.

The Guideline demonstrated worst by the librarian was 4.1.3 (Explains the search strategy to the patron). IF I hadn't had at least some understanding of what an OPAC was or what databases were, I would have had no clue as to how she was arriving at these resources. I had to watch carefully to see how she was using her computer.

14. Additional comments / notes about the visit as a whole: [May continue on separate page]

All-in-all, the librarian was very thorough. My only complaint is the length of time of the interview (very long) and the unavailability of seemingly good resources at the library.